

Maths4Girls @4pm Webinar Sponsorship

£1,500 +VAT per webinar or £10,000 +VAT for sponsorship of the entire Maths4Girls @4pm series for the school year 2022/23 (10 webinars)

F4S facilitates a calendar of themed webinars throughout the academic year to complement educator-led bookings with role models using our platform. These webinars have been known to achieve attendance of up to 1,000 students from a breadth of different schools and colleges, and on demand recordings of the webinar are available to give continued reach and impact.

Once a month (during school term time) we hold a 30-45 minute webinar on a different topic relating to maths. These sessions welcome a moderator/contributor from the sponsor organisation, plus 2-3 more role models from different organisations to share insight into their career journey and their current role and business. Let us know a theme that interests you and we can work with you to find a Maths4Girls session to fit.

Benefits include:

- Invite a moderator/contributor from your business to lead the discussion (open the discussion introducing your business, how maths is applied, early careers opportunities you offer)
- Brand association with the event 'in partnership with XXX'
- Co branded background during the webinar
- Promotion of sponsorship in our educator and parent newsletters and social media channels
- Post-event social media post by F4S with a quote from your organisation to highlight engagement
- Opportunity to share links to downloads/events/opportunities such as apprenticeships at your company within the post-event comms
- Recording of the event uploaded to our educator resource portal for continued access and impact and also provided to you to promote to your network
- Impact data provided post event on attendees and feedback

Examples of themes from previous sessions:

- *Maths of sustainability* (energy & environment)
- *Maths to combat crime* (innovation & forensic accounting)
- *Maths of risk* (insurance)
- *Maths of creativity and innovation* (manufacturing)
- *Maths of an athlete* (sciences)
- *Maths of persuasion* (economics)
- *Maths and the Global Goals* (medicine & healthcare)
- *Maths to save the world* (environment & engineering/construction)
- *Maths to infinity and beyond!* (transport & aeronautics)