

F4S

Corporate Partnership

Inspiring the next generation together

The problems we solve

In the UK today we face a two-sided problem.

- 1** Many young people are not receiving relevant guidance on the skills needed for jobs of today and available career pathways.
- 2** Employers are facing a skills shortage, impacting the ability to build a diverse and talent rich workforce.

Our impact...

1.4million student role model encounters

447,000 students reached

6,000 role models registered

21,000 hours of volunteering

Our approach

We improve the employment chances of young people by connecting them with inspiring role models.

Role models volunteer on our online platform to showcase their roles, business and industry

Educators search for role models to inspire their students and have access to F4S events and training

Students are empowered and inspired to make informed choices about their career pathways

We help you achieve:

Talent pipeline development, ensuring a skilled emerging workforce

Diversity and inclusion, ensuring young people from all backgrounds have equal opportunities.

Sustainable futures, working towards the UN Sustainable Development Goals & Net Zero

Community outreach, offering your employees professional development and fulfillment through volunteering

Looking to the future

Much of the education system around the world is designed for a world that no longer exists, so we highlight key areas of growth through our **three key pillars**.

Closing the Digital Skills Gap

The number of young people taking technology related subjects at GCSE has dropped by **40%** since 2015, and **69%** of UK business leaders believe they're facing a digital skills gap. Role models share insight into the wider industry to inspire interest in pursuing careers in AI, cloud, robotics and more roles in the digital arena.

Sustainable Futures

Business leaders are concerned at the **skills gaps** in emerging talent necessary to meet net zero targets. This is shared by educators who aren't confident on how they can nurture the **Gen Z passion** for sustainability into careers. We are working with our partners to inform and inspire young people on green career pathways.

Equity, Inclusion & Diversity

Despite evidence of equal gender ability in maths at GCSE, there is a underrepresentation of girls pursuing maths post-16.

Maths4Girls

Role models demonstrate the importance of maths and the unlimited career opportunities maths presents. This drives **gender equality, financial independence, social mobility** and **economic growth**.



Become a Corporate Partner

A partnership with Founders4Schools enables businesses to offer employees a **flexible yet life-changing** way to make a difference as positive role models to young people, while creating a valuable professional development opportunity.

Bespoke partnership opportunities are available, we are always open to working with organisations to **achieve joint strategic goals**. We also aim to be inclusive and can arrange a package to suit organisations of any size.

Not only will you be **investing in the future**, driving social mobility and equity, this is a fantastic opportunity to enhance your **corporate social responsibility** and **engage your employees**.

Snapshot of Partner Benefits

Access to future talent.

Pathways to offer apprenticeships and work experience.

Volunteering made easy.

Your personalised page on the F4S website will showcase your support and be a landing page for your employees.

Employee engagement.

The partnership will be launched with an event and we offer quarterly volunteer best-practice webinars for employees.

Brand profile.

We will announce our partnership to our entire network and regularly acknowledge partners in our marketing.

Impact data.

Your insight page offers a unique function to monitor KPIs.



Friends of F4S

Amongst others, we are proud to be supported by:



HITACHI

ABB

NOVARTIS



The Scottish Government
Riaghaltas na h-Alba

CHUBB®



Women in Finance®



Innovate
UK

sage Foundation

h&f
hammersmith & fulham



**“These young people are 0% of our current workforce,
but 100% of our future workforce”**

- Ian Funnell, CEO at Hitachi ABB Power Grids



To tackle inequality, provide equal access to the world of work, and ensure the future stability of our economy, **we need your support.**

**To become a Corporate Partner or discuss a
bespoke strategic partnership, please contact:**

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