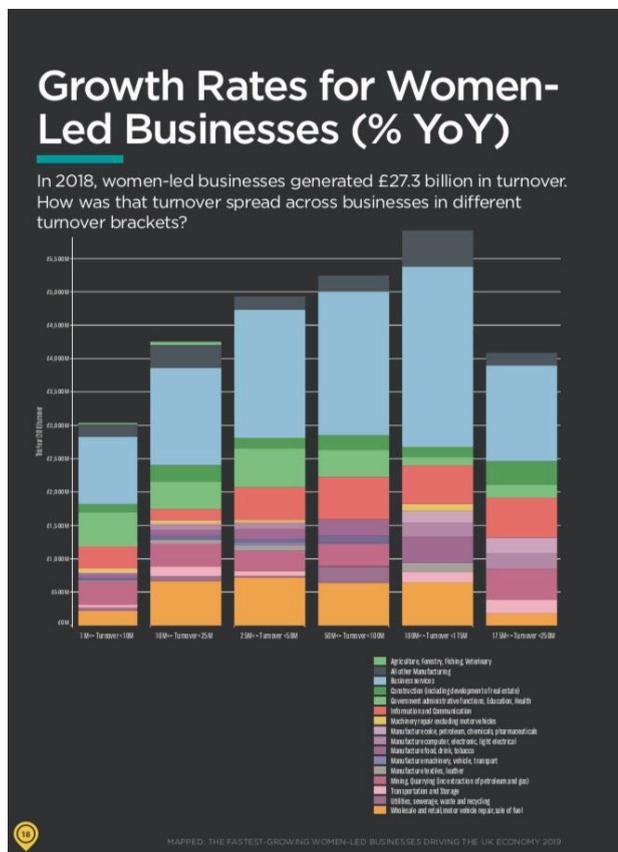


Twitter/ Instagram With Images



@scoutu urges leaders to support the role women in business have in building great cities. “Everyday- but on international women’s day in particular- we want every girl to know that there are no barriers to what they want to do with their lives.” #IWD2019 #BetterforBalance



Women have great influence, especially in small organisations. Over the course of 2018, women-led businesses contributed a sensational £27.3 billion turnover to the UK economy. -@founders4school report #IWD2019 #BetterforBalance



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Role models are so important when it comes to inspiring the next generation of female leaders. However, at the moment only 22% of students are able to name a famous female working in technology (PwC). This is why projects like this are so critically important, because if she can, you can too!”

Pip Jamieson

*Founder & CEO creator network The Dots,
Diversity Advocate, Sunday Times Top 100
Entrepreneurs*

Diversity advocate @Pip_Jamieson reminds us of the the importance of role models in inspiring the next generation of female leaders. Read the full @founders4schools annual report to celebrate female entrepreneurs’ contribution to the UK’s economy: <http://bit.ly/F4S2019> #IWD2019



Diversity champion @ljvonstack calls on female business leaders to volunteer their time as role models by speaking in local schools and offering work experience to students via the @workfinderapp. #IWD2019 #BetterforBalance

Entrepreneur @scoutu calls on leaders to cement in the legacy that women in business create for young people. “Together we can show girls that #BetterforBalance is not just one day, but an operating model for their working lives.” - Full report <http://bit.ly/F4S2019> #IWD2019



With women thought to influence anywhere between 65% and 75% of all household purchasing decisions, female purchasing power is huge. Yet 83% of deals that UK VCs made last year had no women on founding teams at all -- @founders4school report #iwd2019 #BalanceforBetter

“

The contribution of women in business cannot be ignored anymore. As a group, our voices are getting louder, not in volume, but in factual information. The key now is to amplify the great work being done by female founders and leaders around the globe. Everyone has the duty to and responsibility to celebrate success and normalise it. #CelebrateEachOther”

June Angelides

VC at Samos Investments

(Tag @founders4school @workfinderapp on the image before you tweet/ post on instagram)

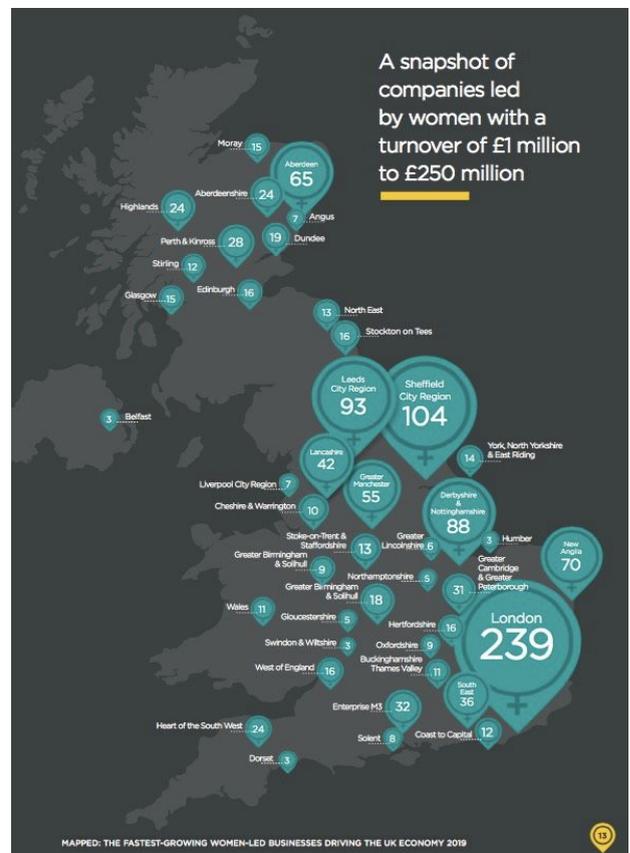
LinkedIn:

For the fourth year, Founders4Schools has combined key financial performance indicators from open datasets (LinkedIn and DueDil) to map the performance of the fastest-growing women-led businesses across the UK, with a turnover of £1 million to £250 million. Women represent a hugely overlooked and underestimated market, yet they contributed £27.3 billion in turnover to the UK's economy in 2018.

With women playing such a significant role in enhancing the UK's social and economic impact the 2018-2019 data, shows women in the driving seat of high-growth, dynamic businesses in every corner of the country. That's a lot of influencing power!

In a bid to promote women-led business, Executive Chairman Sherry Coutu CBE and Lauren von Stackelberg, Chair of the Diversity Advisory Committee for Founder4Schools, urge female founders to volunteer and offer work experience to challenge gendered career perceptions.

To read the full report, click the following link: <http://bit.ly/F4S2019>



Putting High-Growth, Women-Led Businesses on the Map



The vast majority of companies say that they're highly committed to gender and racial diversity — yet many are still not treating diversity as the business imperative it is.

It is great to see that since 2017 the number of women-led businesses has increased across the board, but there is still a long way to go to get organisations to do their bit. In order to capitalise on the contributions of women, businesses need to focus on getting the basics right — through better targets,

reporting, and accountability; ensuring that hiring and promotions are fair; making senior leaders and managers champions of diversity... and offering employees the flexibility to fit work into their lives in a way that is most comfortable for them.

Calling on leaders to invest in the impact women can have on the economy, Sherry Coutu CBE encourages entrepreneurs to download the Workfinder app to find women who are at the core of growing businesses at the heart of our communities, and volunteer their time to promote diversity in the workplace.

To find out more about more about how women-led businesses have the power to transform lives, read the Founders4schools report: <http://bit.ly/F4S2019>