



# The Employability Series

## Can you help us to prepare the next generation?

Young people regularly say they are anxious about finding a job - they don't know where to find them, they don't understand the job specifications and they don't think they have the right skills or believe there is a job for them. What they don't know is employers are calling out for emerging talent so we want to help them get the skills they need to successfully find a job. We are holding free, online, live workshops to give young people insight into the whole process.

**Aimed at 16 - 25 year olds who are looking to join the workforce**, this series is an opportunity for young people to learn from professionals on key ways to prepare themselves for finding a job.

The workshops will be hosted online in an informal panel-style discussion and held on MS Teams. The format will be tailored to match the speaker's areas of expertise within the event themes and will give tips and advice to young people who are taking their next steps into the world of work. For each workshop there will be 2 speakers and a host who can introduce and interview the guests, and each session will be between 45 mins - 1 hour long.

As a sponsor you have the opportunity to lead each discussion by providing the host and a speaker from your staff. We will secure one further speaker from our volunteer community. All sessions are recorded and are available on demand post-event for greater impact beyond the day.

Date	Title and description
31 Aug 2022	<b>How to use LinkedIn to find a job</b> Young people are told to go on LinkedIn to find a job but if you've never used it before then it can be a daunting prospect and it can be unclear how to do it. This introductory session will show you how to get a profile employers will take notice of, find the right opportunities and how to start building a network.
Nov 2022	<b>Creating a strong CV</b> How do you make your CV stand out to employers when you have limited experience and are not sure what employers are looking for? That's what young people want to understand and that's where experienced professionals can share what they look for. From the screening process right through to making the interview offer they can share advice needed for young people starting their career journey.
Early 2023	<b>How to ace an interview</b> Success! You've got the interview but how do you ensure that you perform well and get the job offer? This session will give young people some key tips to do this from people who are the ones making the decision.

## Sponsorship Opportunities & Benefits:

**One session within the series of your choice (subject to availability) - £2,500 +VAT**  
**OR Entire series (all three sessions) - £6,500 +VAT**

- Invite a host from your organisation to lead the discussion and moderate the session.
- Invite a suitable speaker from your organisation to give advice and tips on the subject area for the workshop
- Brand association with the event i.e. 'sponsored by XXX'
- Co branded background during the workshop
- Promotion of sponsorship in our educator, parent, student and volunteer newsletters (audience circa 14,000) and on our social media channels to our 15k+ followers
- Opportunity to share links to downloads/events/early career opportunities at your company within the post-event comms to all attendees
- Post-event social media promotion by F4S with a quote from your organisation to highlight engagement
- Post event impact summary to demonstrate the reach, and qualitative feedback captured
- Recording of the events uploaded to our educator resource portal and Youtube channel for continued access and impact and also provided to you to promote to your network
- Promotion of your organisation's relevant campaigns, information and early career opportunities to our audience on social media and in our newsletters either prior to, during, or after the workshop